

Liu Hong, President,

Dalian University of Foreign Languages (China)

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### **1.** Global Changes in the Mission of Universities

It is commonly agreed by researchers that the mission of modern universities has undergone three stages. At the initial stage, in medieval Europe the first universities like the University of Bologna in Italy, the University of Paris in France, and the University of Oxford and the University of Cambridge in England were separated from the society and organized for the sole purpose of teaching.











#### **1.** Global Changes in the Mission of Universities



In the second stage, modern universities, exemplified by Berlin University placed emphasis on both research and teaching. The University of Halle, founded in 1694 by Frederick III, Elector of Brandenburg has been described as the first modern university in Germany and Europe as its education philosophy and curriculum followed strict standards of learning and research.



#### **1.** Global Changes in the Mission of Universities

In 1810, Wilhelm von Humboldt founded the University of Berlin and introduced "academic freedom" and "the unity of research and teaching". During this period, modern universities had established closer interaction with society through leveraging the role of scientific research.





#### **1.** Global Changes in the Mission of Universities

In the third stage, modern universities exemplified by American ones aim at educating students who will contribute to society and make a difference to the world through technology innovation. During this period, higher institutions, which are no longer confined to European model have moved beyond the "ivory tower" and become more engaged with society through innovation.







#### **1.** Global Changes in the Mission of Universities

Throughout the history of higher institutions, although the social mission has experienced great changes, universities' commitment to society has always been the major concern for the development of

higher institutions at present.





#### **1.** Global Changes in the Mission of Universities



The University of Wisconsin-Madison in America is the birthplace of the philosophy of social mission. As stated by its former president Charles Van Hise, "never be content until the beneficent influence of the university reaches every family in the state", which explains that universities should create new knowledge to solve the practical problems in economy, society, politics, etc.



#### **1.** Global Changes in the Mission of Universities



Similarly, Woodrow Wilson, the former president of Princeton University had emphasized that the significance of universities in a nation's history was determined by their social mission instead of knowledge.



#### **1.** Global Changes in the Mission of Universities

It is believed that both talents cultivation and scientific research, which are in the service of society, can be called social mission. With the social progress, new types of social service appear such as knowledge dissemination, professional counselling, think tanks, technology service, cultural service, people-to-people exchange, paired assistance and information sharing.





#### 2. The Significance of Social Mission for Chinese Universities





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In the document *Implementation Measures to Coordinate Development of World-class Universities and First-class Disciplines Construction (Provisional)* jointly issued by Chinese Ministry of Education, Ministry of Finance and National Development and Reform Commission, it is stated that social mission is a basic criterion for the establishment and evaluation of Chinese world-class universities and first-class disciplines.



#### 2. The Significance of Social Mission for Chinese Universities



In the *Project Management Measures of World-class Universities and Firstclass Disciplines Construction in Liaoning Province*, it is clearly specified that "social service and cultural inheritance and innovation" is one of the five key areas in world-class universities and first-class disciplines. In addition, the document also clarifies detailed requirements to guarantee that the establishment of world-class universities and first-class disciplines will be in the service of regional and national development.



#### 2. The Significance of Social Mission for Chinese Universities

The evaluation of disciplines in universities consists of five spheres: talents cultivation, teaching staff, scientific research, social mission and cultural inheritance and innovation as well as international exchange and cooperation. Currently, the development of disciplines becomes more increasingly oriented towards social mission.





# **3.Building a High-level Application-oriented Foreign Languages University in Northeast Asia**



#### **Dalian University of Foreign Languages (DUFL)**

It is located on the southernmost end of Northeast China, and endowed with the location advantage in Northeast Asia. DUFL is aiming at serving national strategy as well as social and economic development at regional level, and it is striving to become a high-level application-oriented foreign languages university in Northeast Asia.



# **3.Building a High-level Application-oriented Foreign Languages University in Northeast Asia**



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排名层次	排名区间	学校	学校名称			
中国顶尖学科 (前2%)	1~4	上海外国语大学 浙江大学	北京外国语大学 广东外语外贸大学			
中国一流学科 (前5%)	5~11	南京大学 上海交通大学 延边大学 南京师范大学	北京大学 <u>复旦大学</u> 大连外国语大学			
P国一流学科 12~24 (前10%) 12~24		湖南师范大学 黑龙江大学 西安外国语大学 吉林大学 华中师范大学 清华大学 中山大学	杭州师范大学 对外经济贸易大学 厦门大学 四川外国语大学 山东大学 中国人民大学			

DUFL attaches great importance to the fostering of four language disciplines related with Northeast Asian countries—Japanese, Russian, English and Korean in which students at undergraduate and postgraduate level account for one third of the total student population. Furthermore, currently the four language disciplines maintain a leading position in China.



### **3.Building a High-level Application-oriented Foreign Languages University in Northeast Asia**

Through the Research Center for Foreign Languages in Northeast Asia set up by China's State Language Commission and academic journal *Foreign Language Research in Northeast Asia*, DUFL has successfully built a communication and cooperation platform for experts in this field across the globe.







# **3.Building a High-level Application-oriented Foreign Languages University in Northeast Asia**



DUFL has established the Research Center for Northeast Asia and China-Japan-ROK Joint Research Center in the School of International Studies, and also set up "The Belt and Road Initiative " Institute for Urban and Regional Development in Business School.



### **3.Building a High-level Application-oriented Foreign Languages University in Northeast Asia**

DUFL has conducted exchanges of students and teachers as well as academic exchanges with 120 universities or so in Northeast Asia. Our university takes the chair in the University League of the Shanghai Cooperation Organization; it has also been entrusted with the management of three Confucius Institutes in Russia, Japan and the Republic of Korea.



海外孔子学院一览表 Confucius Institutes Overseas

国家 Country	孔子学院名称 Name	获批时间 Date of Approval	国家 Country	孔子学院名称 Name	获批时间 Date of Approval
	俄罗斯新西伯利亚国立技术大学孔子学院 Confucius Institute at Novosibirsk State Technical University	2007年		巴西利亚大学孔子学院 Confucius Institute at the University of Brasilia	2013年
	日本冈山商科大学孔子学院 Confucius Institute at Okayama Shoka University	2007年		亚美尼亚"布留索夫"埃里温国立语言与 社会科学大学孔子学院 Confucius Institute at the Yerevan Brusov State University of Languages and Social Sciences	2013年
<b>*</b> •*	韩国仁川大学孔子学院 Confucius Institute at University of Incheon	2009年	۲	葡萄牙阿威罗大学孔子学院 Confucius Institute at the University of Aveiro	2014年
	哥伦比亚麦德林孔子学院 Medellín Confucius Institute	2010年		意大利恩纳"科雷"大学孔子学院 Confucius Institute at the University of Enna"Kore"	2016年
	圭亚那大学孔子学院 Confucius Institute at the University of Guyana	2013年	G	突尼斯迦太基大学孔子学院 Confucius Institute at University of Carthage (Tunsia)	2018年



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In DUFL, talents cultivation, academic research and international exchange are all in the service of national strategy of international exchange and cooperation in Northeast Asia, and it also aims at providing intellectual and academic support for Liaoning Province's construction of a new frontier of opening to Northeast Asia.







### Thank you for listening! Welcome to Dalian University of Foreign Languages!