New indicators on social responsibility and inclusion
the U-Multirank perspective

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Taskent

27ᵗʰ APRIL
Koningsdag
KINGS DAY

The U-Multirank perspective

Help HEIs to improve their **performance** (on the social dimension) by facilitating **fair comparison**.

Performance: have a policy in place that proves to create an inclusive environment and improve the 'scores' on the social dimension.

Fair comparison: comparing like with like: taking into account the impact of contexts that are beyond the control of the HEI

What is social responsability and social inclusion?

The UMR perspective

"We share the societal aspiration that the student body entering, participating in and completing higher education at all levels should **reflect the diversity** of our populations.

We reaffirm the importance of students being able to complete their studies **without obstacles** related to their social and economic background.

We therefore continue our efforts to **provide adequate student services**, create more flexible learning pathways into and within higher education, and to widen participation at all levels on the basis of **equal opportunity**" (*London 2007 Communique*)
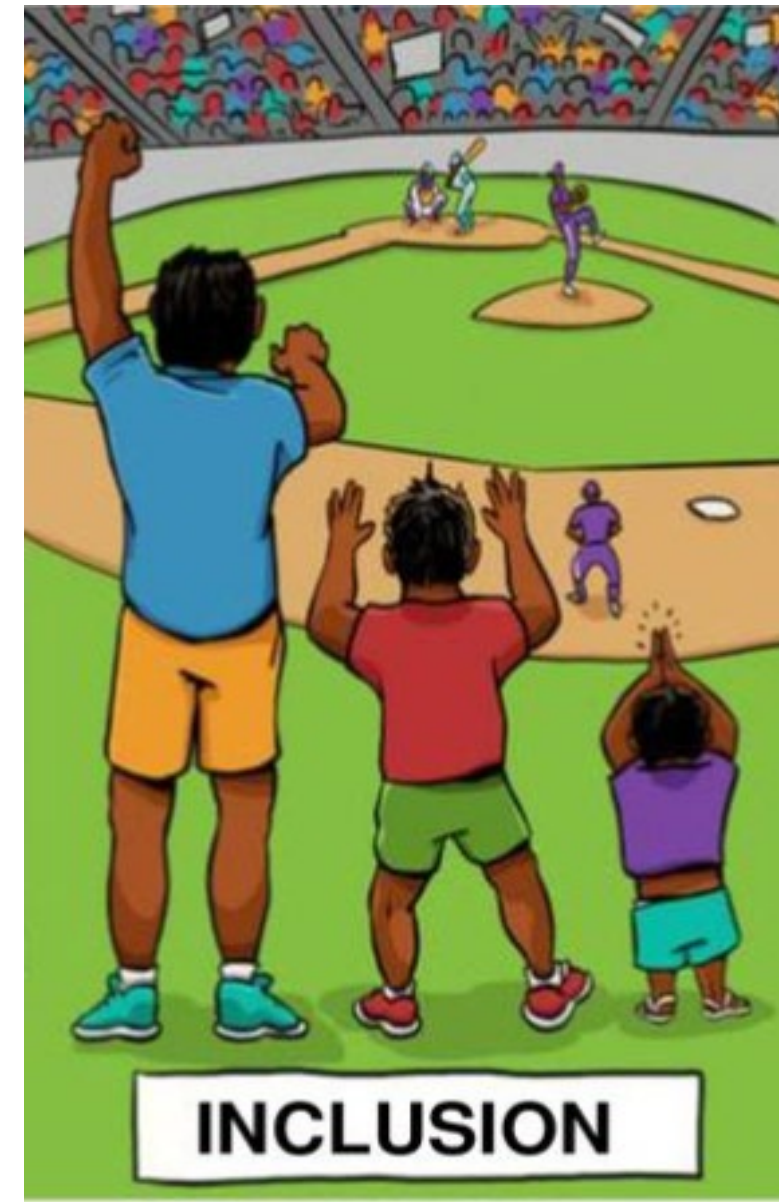
BFUG:

Social dimension

"The social dimension encompasses the creation of an **inclusive environment** in higher education that fosters **equity and diversity** and is responsive to the needs of **local communities**" (*BFUG Committee Social Dimension 2022*)

BFUG:

Social dimension
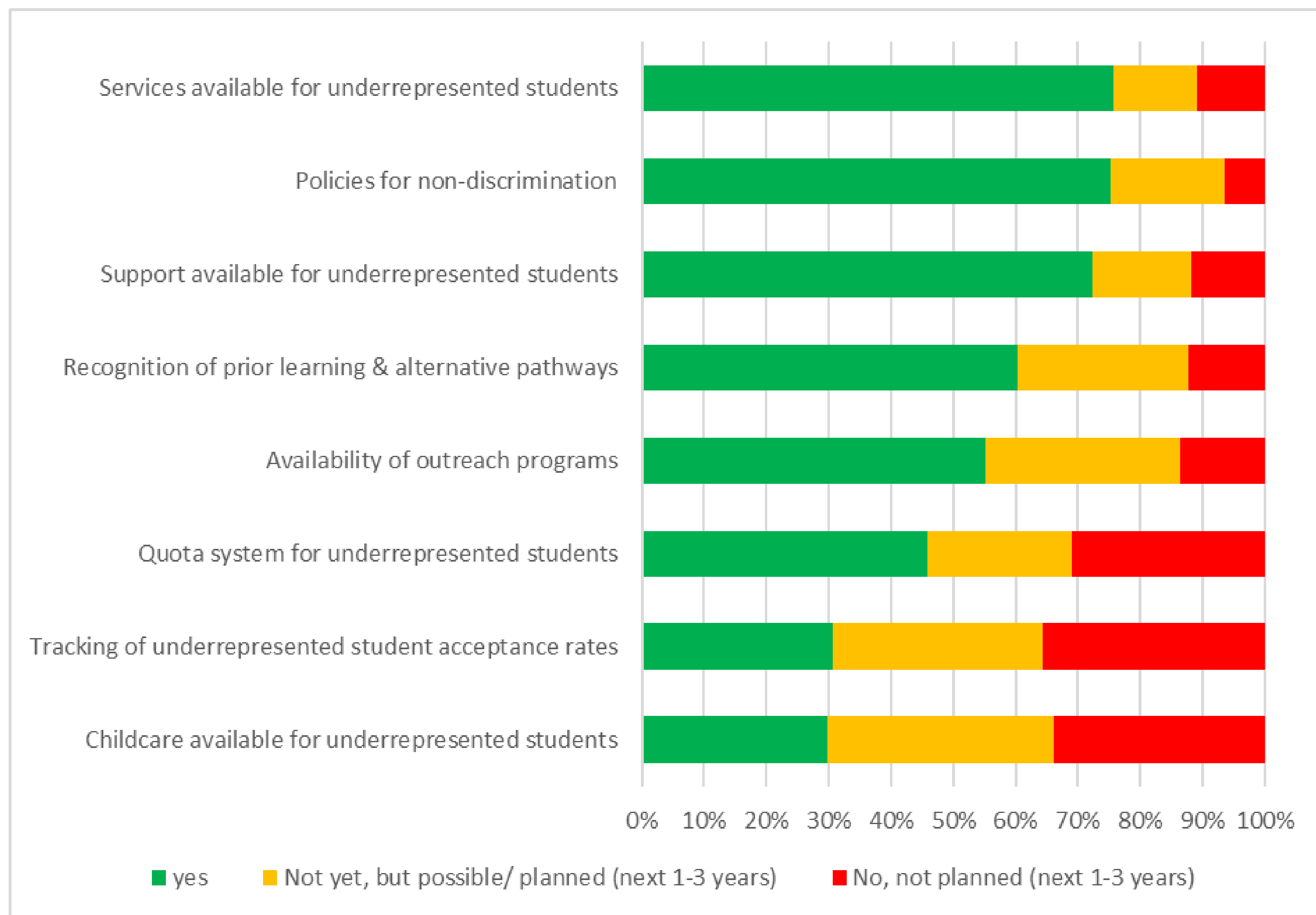
DIVERSITY

EQUALITY

EQUITY

INCLUSION

What is social responsability and social inclusion?

Monitoring institutional policies

- Consultation process with experts

- Survey among UMR HEIs on availability of data

Monitoring the

Social dimension:

Policies

![u-multirank logo - Universities compared. Your way.]

Fair comparison:

Differences in **national contexts** for development and implementation of institutional policies

Monitoring the

Social dimension:

Policies

Types of policy levers	Typical social inclusion policies	Number of countries using policy
Regulations	➤ Including measures to widen participation in accreditation criteria	
	➤ Change in admission rules for specific groups of students	
	➤ Rules for the recognition of prior learning	
Funding	➤ Merit-based grants	
	➤ Need-based grants	
	➤ Family allowances	
	➤ Tax-benefits for parents	
	➤ Student welfare benefits/support	
	➤ Incentives to higher education institutions	
Organisation	➤ Organisational services to better prepare students from disadvantaged groups in terms of academic competencies	
	➤ Differentiation/Introduction of (new/shorter) study programmes	
	➤ More flexible provision of education	
Information	➤ Special support for specific groups for study choice	
	➤ Special regulations and programmes for refugees	
	➤ Monitoring of students - access, progress and retention	
	➤ Dissemination of knowledge from research on barriers to access HE for disadvantaged students	no data

Monitoring the social dimension: National policies

Figure 11.1: Results of the 10 scoreboard indicators on Principles & Guidelines, 2020/2021

Monitoring the Social dimension:

Policies

Monitoring scores: indicators

What part of the educational process?
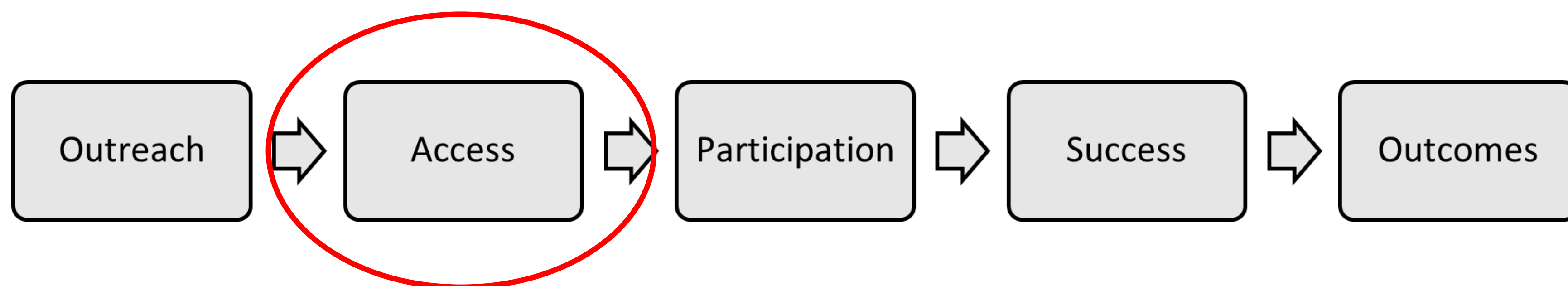
Outreach → Access → Participation → Success → Outcomes

Monitoring the

Social dimension:

indicators

multirank
Universities compared. Your way.

Monitoring the Social dimension: indicators

Chart legend:
- yes (dark green)
- yes, but we use a different definition (light green)
- not yet, but possible/planned (yellow)
- no, not planned (red)

Categories (top to bottom):
- Gender
- Disabilities
- Mature
- Alternative pathways
- Socio-economic background
- Rural
- Refugee
- Migrant
- Ethnic minority
- First-generation
- Indigenous

X-axis: 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
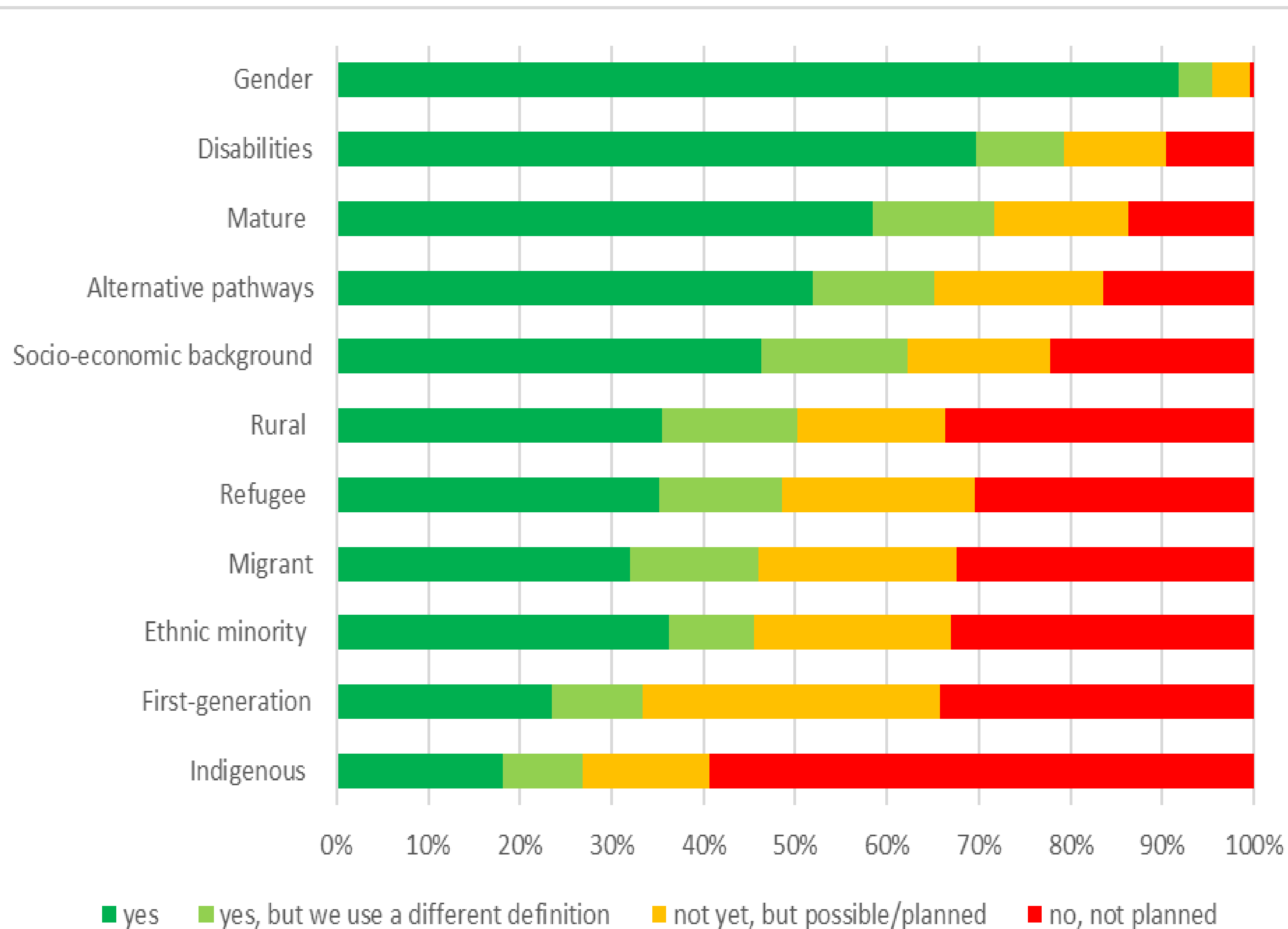
Fair comparison:

Choice of proper reference group

Monitoring the

Social dimension:

indicators

	HOGESCHOOL ROTTERDAM	IselingeHogeschool
% students migrant background	15	6

Monitoring the social dimension: Contextualisation (region)

Status quo in U-Multirank

Monitoring the

Social dimension:

Policies

![U-Multirank logo — Universities compared. Your way.]

Policy indicators in U-Multirank

Targeted policies

Outreach activities

Activity	Value
guidance and counselling	~370
cooperation with secondary schools	~335
media and recruitement campaigns	~280
local and regional partnerships	~265
other outreach activities targeted on underrepresented groups	~225
summerschools	~220

Monitoring the social dimension: UMR perspective

Status quo

![u-multirank logo — Universities compared. Your way.]
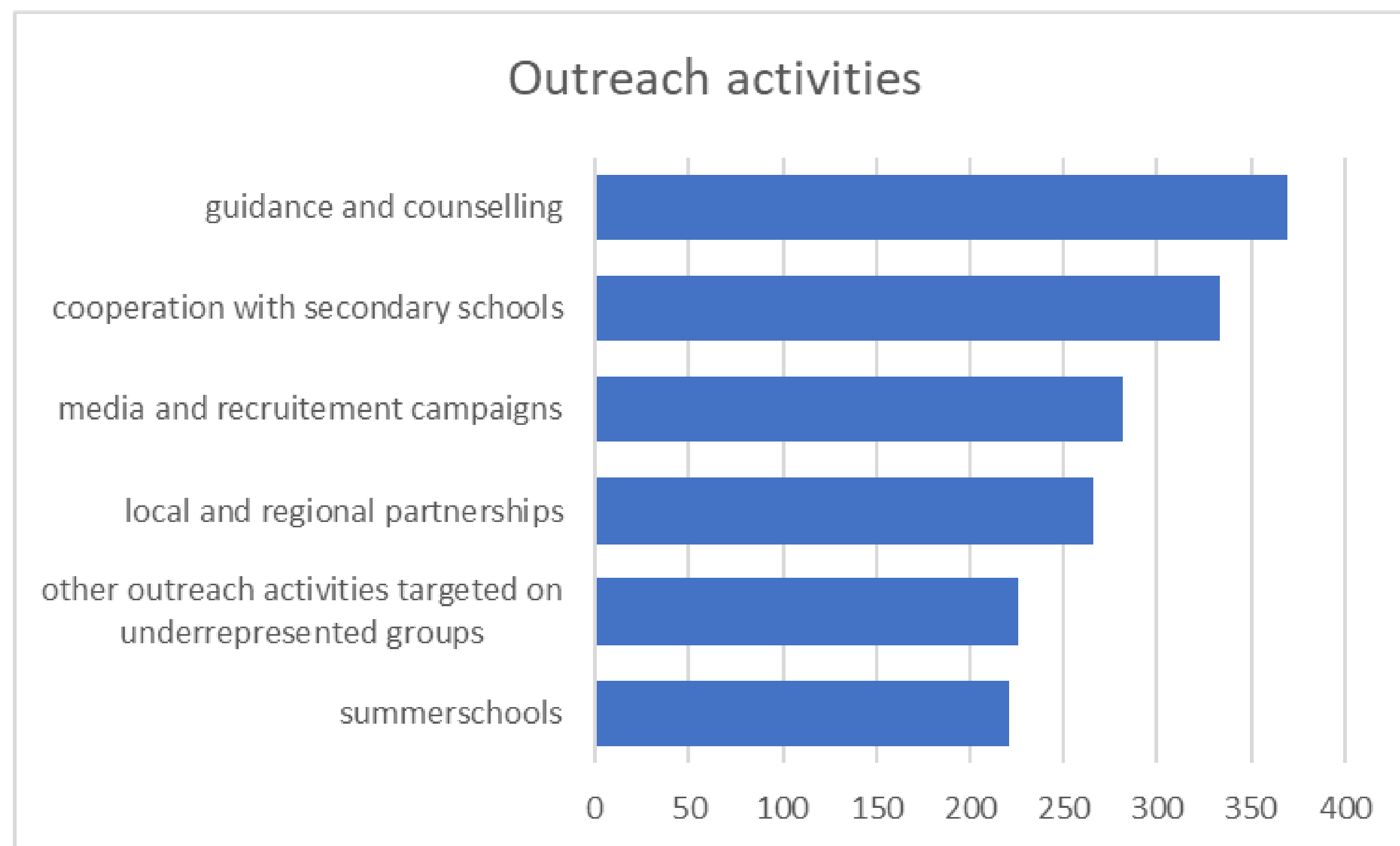
Indicators in U-Multirank

New entrants from specified groups as % of all new entrants

- Students from a non-academic family background

- Mature students

- Students with children

- Female students

Female academic staff as % of all academic staff

Female authors as % of all authors

Monitoring the

social dimension:

UMR perspective

Status quo

u multirank
Universities compared. Your way.

Guidelines for developing social inclusion indicators at higher education institutions

Co-creation with experts and stakeholders

To stimulate dialogue

- On how to monitor/measure social dimension

- On how to use the results

Monitoring the

social dimension:

UMR perspective

Challenges

I.   Pipeline

II. Pathways towards higher education

III. Embedded in CPD of staff

IV. Reference group chosen carefully

V.   Policies

VI. Financial factors

VII Other considerations

Monitoring the social dimension: UMR perspective

Challenges

Conclusion

Given

- complexity of contexts

- datacollection issues

- need for fair comparison to facilitate institutional improvement

Focus on benchmarking and learning, not on competition

Create an interactive and context enriched user interface

Monitoring the social dimension: UMR perspective

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