

German Rectors' Conference Service Project **International University Rankings**

IREG Conference 2023

Rankings and university international exposure
TIIAME National Research University, Tashkent –
26.-28. April 2023

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German Ranking Projects I & II – Status quo back in 2011



Rankings...

...everybody hates them...

...everybody looks at them ...

German Ranking Projects I & II – Status quo back in 2013

Jahr	Top 20			Top 100			Top 200		
	ARWU	THE	QS	ARWU	THE	QS	ARWU	THE	QS
2003	0			5			16		
2004	0	0		7	5		17	17	
2005	0	0		5	2		16	9	
2006	0	0		5	3		15	10	
2007	0	0		6	3		14	11	
2008	0	0		6	3		14	11	
2009	0	0		5	4		14	10	
2010	0	0	0	5	3	5	14	14	12
2011	0	0	0	6	4	4	14	12	12
2012	0	0	0	4	4	4	14	11	11
2013	0	0	0	4	6	3	14	10	13

GATE-Studie: Rankings, Nr. 15, DAAD, S. 67

German Ranking Projects I & II (2013-2019)

- Carried out by Technische Universität Dresden in cooperation with Eberhard Karls Universität Tübingen
- Funded by the German Ministry of Foreign Affairs

Project periods:

- Focus THE WUR 2013- 2015
- Focus QS WUR 2016 – 2018
- Two reports released 2015 and 2019
- Release of recommendations led to an general improvement of ranking position for German universities

German Ranking Projects I & II: Recommendations

Release of short-, middle- and long-term recommendations for

- THE World University Rankings (2015)
- QS World University Rankings (2019)

Areas of concern:

- Submission of data / data semantics
- Publication management
- University governance and strategy in relation to university rankings
- Reputation management

German Rectors' Conference –

„The Voice of the Universities“

The HRK is the voluntary association of state and state-recognized universities in Germany.

The HRK currently has 268 member institutions which account for 94 per cent of students in Germany.

HRK German Rectors' Conference
The Voice of the Universities



German Rectors' Conference

269 Member HRK Member Universities and Higher Education Institutions



- 102 universities
- 122 universities of applied sciences
- 45 colleges of art and music

HRK Service Project International University Rankings

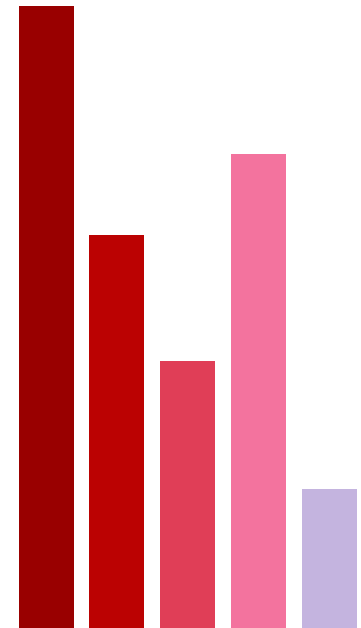
Objective:

- Strengthening the visibility of German universities and thereby improving the position of German higher education system



Commissions:

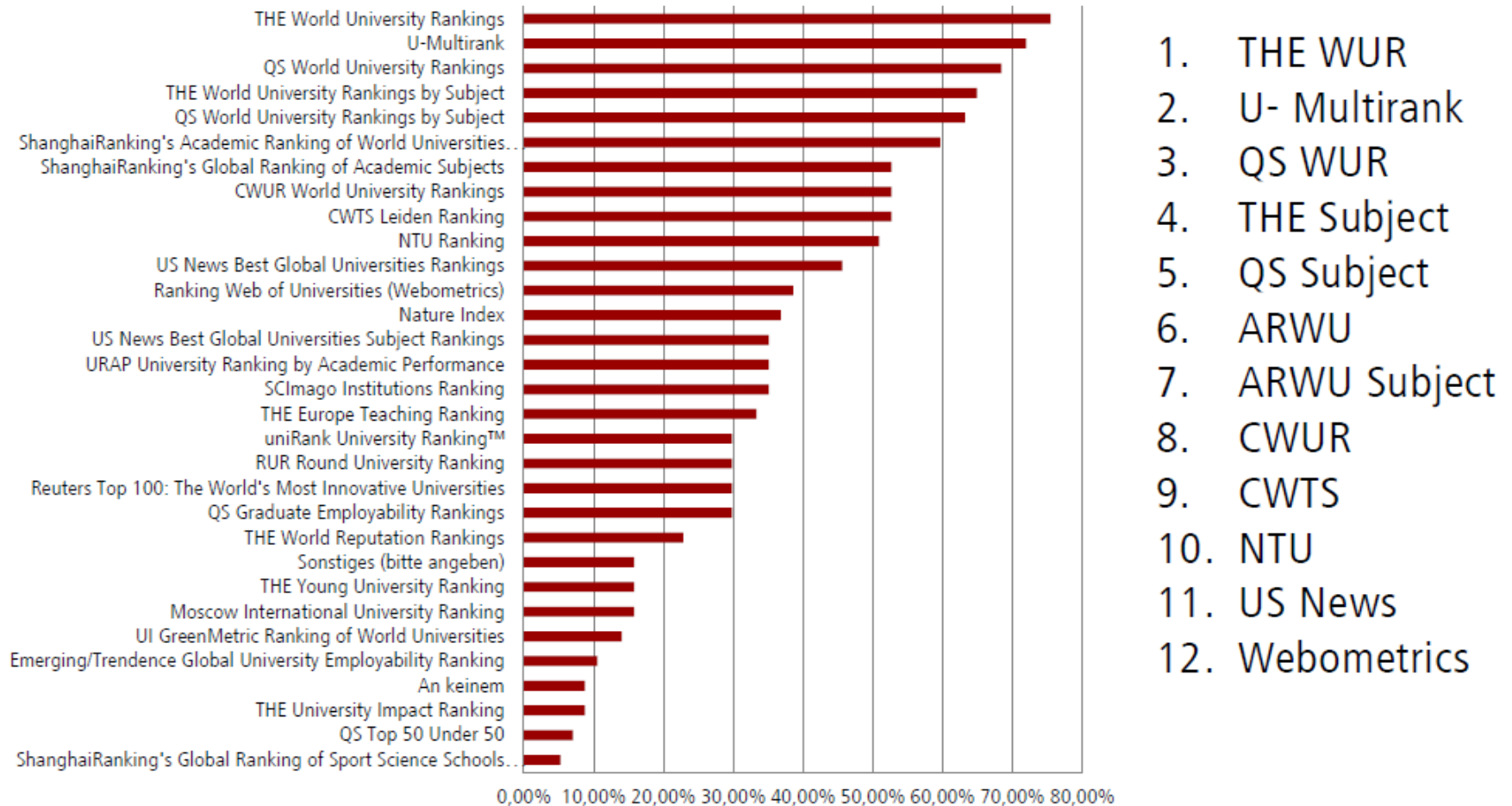
- Continuing the implementation and update of the previous research project's recommendations
- Building a network for university ranking officers



The Universities as Knowledge-Institutions in the Ranking Games: Role of Rankings

- Survey conducted among member universities 2019 showed
 - Growing strategic engagement with rankings
 - Active monitoring and benchmarking activities
 - Minor influence on reputation attributed to university rankings
 - Minor interest in additional services offered by ranking agencies
 - Wish for support and advocacy

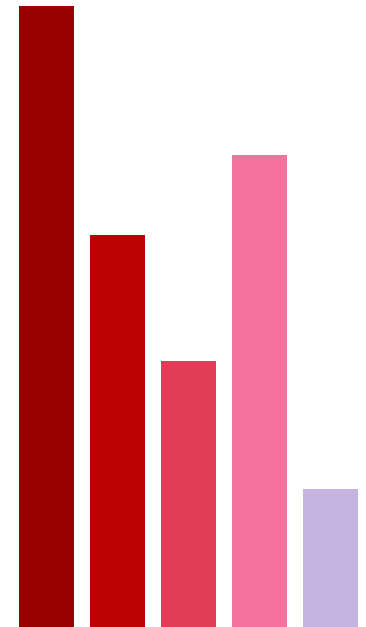
Ranking participation of German universities (HRK-Survey 2019)



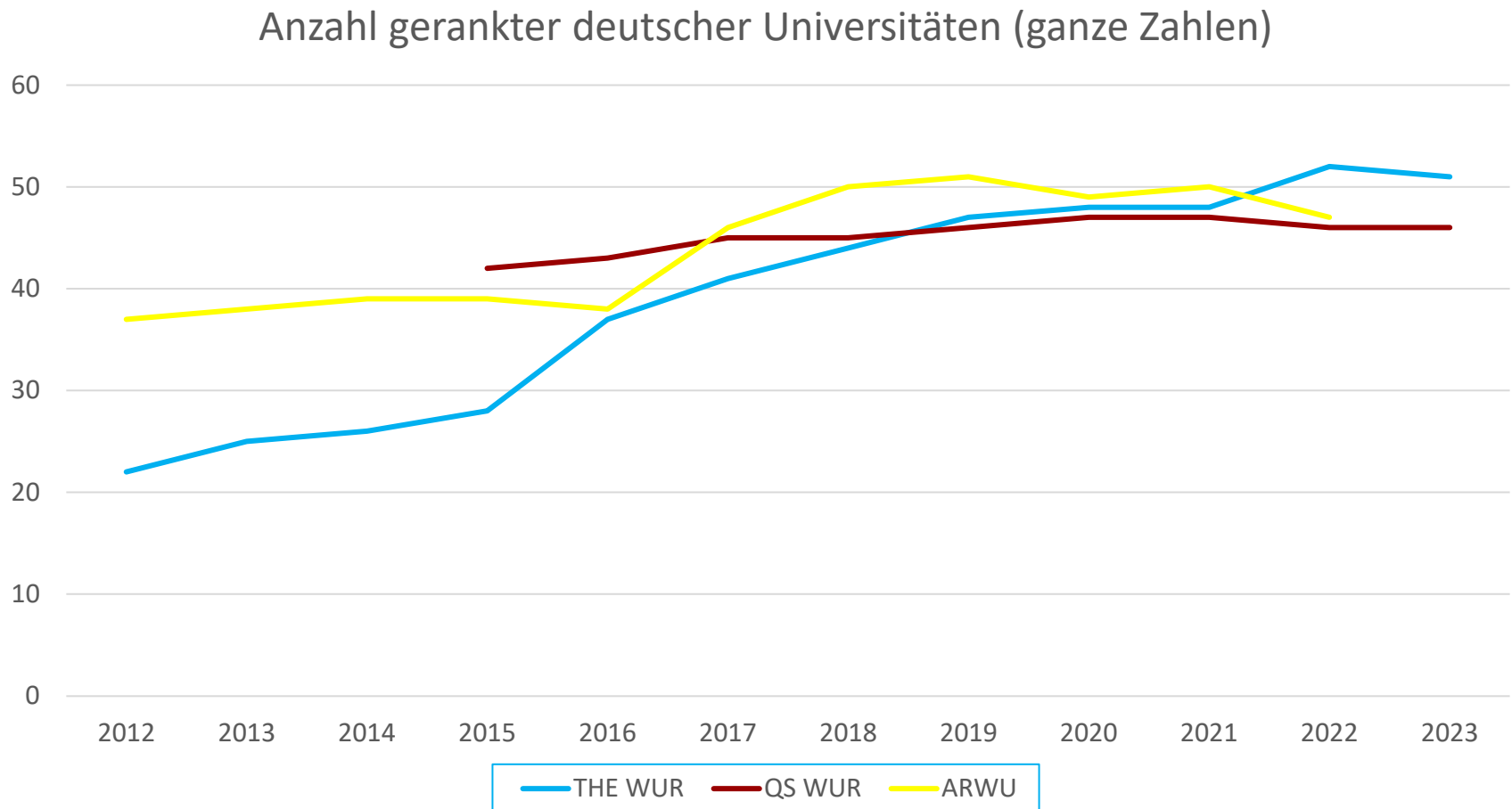
HRK Service Project International University Rankings

What are our main services?

- Contact point and information
- Consulting service for universities
- Monitoring of ranking trends and developments
- Networking events for universities leaders and ranking coordinators
- Fostering of peer to peer advice
- Representation of universities' interests vis-a-vis higher education politics

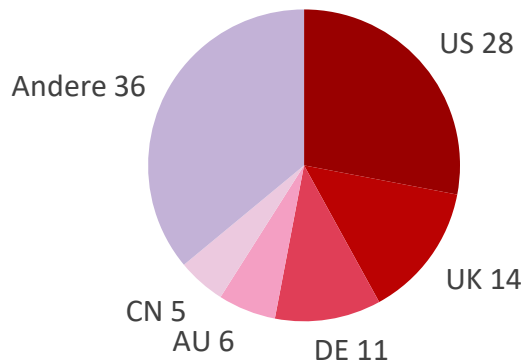


Number of ranked German universities and higher education institutions (THE; QS; ARWU)



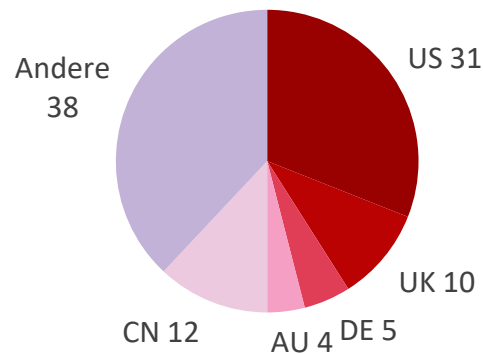
Visibility of German universities in international comparisons

THE WUR Ranking 2022 – TOP 200 in %



➤ In most of the international rankings, **Germany is holding first position in continental Europe**

ARWU Ranking 2022 – TOP 200 in %



HRK

Thank you
for your attention!

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International University Rankings

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